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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/771,701	02/04/2004	Craig A. Finseth	PD-990198A	3796
	7590 09/21/200 7 GROUP, INC.	EXAMINER		
PATENT DOC	KET ADMINISTRAT	INGVOLDSTAD, BENNETT		
CA / LA1 / A109 2230 E. IMPERIAL HIGHWAY			ART UNIT	PAPER NUMBER
EL SEGUNDO	, CA 90245	2427		
			MAIL DATE	DELIVERY MODE
		09/21/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/771,701	FINSETH ET AL.	
Examiner	Art Unit	

	Defined Ingvolustad	2421	
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress
THE REPLY FILED 10 September 2009 FAILS TO PLACE THIS	S APPLICATION IN CONDITION I	FOR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appelor Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, v with 37 CFR 41.31; o	which places the r (3) a Request
a) The period for reply expiresmonths from the mailing	date of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire Is Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f)	ater than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE).	g date of the final rejection FIRST REPLY WAS FI	on. LED WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount hortened statutory period for reply original.	of the fee. The appropri- nally set in the final Office	ate extension fee be action; or (2) as
2. The Notice of Appeal was filed on A brief in comp	liance with 37 CFR 41.37 must be	filed within two month	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed wi AMENDMENTS			e appeal. Since a
3. The proposed amendment(s) filed after a final rejection, b	out prior to the date of filing a brief,	will not be entered be	cause
(a) ☐ They raise new issues that would require further cor		ΓE below);	
(b) They raise the issue of new matter (see NOTE below	**		
(c) They are not deemed to place the application in beti	er form for appeal by materially re	ducing or simplifying t	he issues for
appeal; and/or	arragnanding number of finally rei	acted alaima	
(d) ☐ They present additional claims without canceling a c NOTE: (See 37 CFR 1.116 and 41.33(a)).	onesponding number of finally reje	ected claims.	
_	21 Can attached Nation of Nan Ca	muliant Amandmant (DTOL 224)
		mpilant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s):6. Newly proposed or amended claim(s) would be all		timaly filed emendmen	ot concoling the
non-allowable claim(s).	owable ii subifiitted iii a separate,	umery med amendmer	it canceling the
7. Tor purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is proved the status of the claim(s) is (or will be) as follows:		l be entered and an e	xplanation of
Claim(s) allowed:´			
Claim(s) objected to:			
Claim(s) rejected: <u>30-47,49-58,60-69 and 71</u> . Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	al and/or appellant fail	s to provide a
10. \square The affidavit or other evidence is entered. An explanation	n of the status of the claims after e	ntry is below or attach	ed.
REQUEST FOR RECONSIDERATION/OTHER			
11. The request for reconsideration has been considered but See Continuation Sheet.		n condition for allowan	ce because:
12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other:	Р1 0/5Β/08) Paper No(s)		
/Scott Beliveau/	/Bennett Ingvoldstad/		
Supervisory Patent Examiner, Art Unit 2427	Examiner, Art Unit 2427		

Continuation Sheet.

Applicant's arguments/remarks filed 10 September 2009 have been fully considered.

Applicant again traverses the independent claim rejections with an emphasis on representative claim 30.

Applicant responds to the final rejection and arguments, acknowledging that Boyer teaches a search for program event listings. Remarks at 13, 14. Applicant notes that Boyer uses a calendar for navigation purposes only, not to indicate the results of a search as claimed. Id. at 15. Applicant further acknowledges that Kahl indicates events on a calendar. Id.

Applicant then traverses the examiner's argument that Kahl conducts a "search" by selecting a particular month and then only displaying the event listings on the calendar for the selected month, arguing that this is not a search in the same sense as Boyer's search. Applicant argues that Kahl's month selection is more analogous to Boyer's calendar navigation. Remarks at 15, 16. The examiner concedes this point, and will refer to Kahl's month selection as such.

Thus, it appears that Applicant and the examiner are in agreement that Boyer teaches both navigating a calendar to select a subset of event listings and searching to select a subset of event listings, id. at 16, and that Kahl teaches navigating a calendar to select a subset of event listings, id. at 15.

Kahl's selection of the subset of event listings further comprises displaying program indicators for the subset of event listings. Fig. 2 (showing that only event listings for the selected month are displayed). Thus, one of ordinary skill, when combining Kahl's program indicators with the calendar of Boyer, would be led to display program indicators only for the selected subset of event listings. Boyer teaches selecting a subset of event listings either by navigation or a search. One of ordinary skill would thus further be motivated to display program indicators for the selected subset of event listings, whether they were obtained by navigation or by a search, because to do otherwise would create unnecessary inconsistencies in the user interface.

The examiner further reaffirms the argument that Boyer and Kahl both display a calendar to assist in viewing and selecting scheduled events, and therefore have a common field of endeavor.

For these reasons, the arguments are unpersuasive.